

Rhododendron ‘Catawbiense Album’ (*Rhododendron catawbiense*)

5-6’ upright broad mounded evergreen. Extremely hardy and vigorous.

Rhododendron catawbiense is native VA south, found in mountainous areas, on bluffs and balds. ‘Catawbiense Alba’, a hybrid or selection, was introduced in 1886.

Blush-colored buds open to rounded trusses of about 18 2.5-3” bell-shaped pure white flowers, with green-yellow markings towards the throat. May-June.

2-4” lustrous thick dark evergreen leaves.

Sun to part shade; sun-dappled shade optimal, out of drying winter winds.
Medium to moist soil. Prefers rich, acidic humusy, well-drained soil. Sandy or heavy clay soil can be amended by adding humus or compost.
Mulch to retain moisture, cool the soil.
Easy to grow. Hardy to 20 degrees below zero.

Beautiful in masses in native areas, in shrub or mixed borders, in beds, in groups, as a specimen, in shade gardens and woods, for screens, hedges, and edges of paths.

Attracts birds and hummingbirds.
Attracts butterflies, including Swallowtails and Monarchs.

Rabbit tolerant.

Photo 1: Missouri Botanical Garden
missouribotanicalgarden.org/plantfinder/plantfindersearch.aspx

Photos 2, 3: Famartin

https://commons.wikimedia.org/wiki/Category:Rhododendron_catawbiense_%27Album%27#/media/File:2020-05-19_08_56_09_White_Catawba_Rhododendron_flowers_along_Tranquility_Court_in_the_Franklin_Farm_section_of_Oak_Hill,_Fairfax_County,_Virginia.jpg

https://commons.wikimedia.org/wiki/File:2020-05-21_08_44_58_White_Catawba_Rhododendron_flowers_along_Tranquility_Court_in_the_Franklin_Farm_section_of_Oak_Hill,_Fairfax_County,_Virginia.jpg

Photo 4: Maarten Rozendale

[flickr.com/photos/185773241@N04/49909328658/sizes/z/](https://www.flickr.com/photos/185773241@N04/49909328658/sizes/z/)

Photo 1: Longwood Gardens Plant Explorer

plantexplorer.longwoodgardens.org/webui/oecgi2.exe/INET_ECM_Display?NAMENUM=17200&DETAIL=1#images

