Potentilla ‘Pink Beauty’  
(Potentilla fruticosa)

2 ‘ x 2.5-3’ bushy fine-textured low-spreading, rounded shrub with a neat habit. After 2-3 years, branches take on an arched fountain-like appearance.

‘Pink Beauty’ has the Award of Garden Merit from the Royal Horticultural Society.

The species is a CT native, found in limey bogs and fens, outcrops, summits.

Abundant attractive clear pink flowers, single and semi-double, with yellow centers. Abundant blooms in June, then more sporadically until first frost. The pink color can soften to a lighter shade in highest heat.

Small shiny bright green leaves.

Good subtle yellow-orange fall color.

Slender shiny brown twiggy stems, and twisted trunks. Attractive in winter, especially with seedheads.  
(See summer/fall/winter images below.)

Sun to part shade. Wet to dry soil, with most ideal condition being moist and well-drained. Trim away dead wood in spring. Older stems flower more profusely. However, the arching habit is more appealing if the oldest stems are removed, late winter/early spring, every 3-4 years. 
A yearly dusting of lime is appreciated. 
Very low maintenance, adaptable, often used in difficult/neglected areas (droughty, clay, infertile, flooded). Long-lived.

Use for massing, edging, low hedges, foundations, and in mixed or flower borders (where they provide visual structure). Can be used in disturbed dry sites, on stream banks, and roadsides.

Erosion control, stabilizes soil.

Special value to native bees. Summer nectar for butterflies. Small birds eat seed capsules.

Deer resistant.

Photo 1: JC Raulston Arboretum, NC State University  
jcra.ncsu.edu/resources/photographs/details.php?serial=592182  
Photo 2: Cornell University eCommons  
ecommons.cornell.edu/handle/1813/2089  
Photos 3, 5-9: North Central Conservation District  
Photo 4: Prides Corner Farms  
pridescorner.com/plant-name/Potentilla-fruticosa-Pink-Beauty